



THE AFFILIATE HANDBOOK · AUGUST 2026

Share Marvelous. Earn for two years.

Everything you need to share the platform with the teachers and coaches in your life: how the program works, what your people get, and copy you can borrow.

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How the program works

Marvelous has been the online business platform for wellness teachers since 2014. When you share it and someone builds their business here, you both come out ahead. That is the whole idea.

“This is the platform I run my studio on. Sign up through my link and I earn a commission.”

That one sentence is the entire program. Here is what sits behind it:

You earn	30% of everything your referral pays, for 24 months from their first purchase. If their plan costs \$149 a month, that is \$44.70 a month to you, every month they stay, for two years. Annual plans work the same way: your 30% comes out of each annual payment.
Your person gets	A free trial and the same pricing as everyone else. Nothing changes for them. The commission comes from us, not from their price.
Who can join	Anyone. Every Marvelous customer already has a link waiting in their dashboard under Share & Earn . Not a customer? Join at app.heyMarvelous.com/affiliate-signup .
Payouts	Monthly, via PayPal, typically within 30 to 45 days of each qualifying payment. Statements live in your dashboard.

Why people say yes: Marvelous takes 0% of your referral’s revenue. Whatever their students pay them stays theirs, minus only standard card processing. That is rare in this industry, and it makes the recommendation an easy one to stand behind.

GETTING STARTED

Your link and your dashboard

IF YOU ARE A MARVELOUS CUSTOMER

- 1 Open your Marvelous dashboard and click **Share & Earn**.
- 2 Review and agree to the affiliate agreement.
- 3 Your referral dashboard appears. Your unique link lives here, along with your referrals, conversions, and payout history.
- 4 Add your PayPal email and click **Update** so payouts have somewhere to go.

IF YOU ARE NOT A CUSTOMER (YET)

Sign up at app.hey marvelous.com/affiliate-signup. Same agreement, same dashboard, same terms.

HOW TRACKING WORKS

- Your link remembers the people who click it for **30 days**. If they sign up within that window, the referral is yours.
- Tracking needs cookies. If someone clears them or switches devices, the referral may not connect, so encourage people to click through and sign up in one sitting.

A habit worth keeping: check your dashboard once a month. It shows clicks, signups, and what is on its way to you, and it is the quickest way to notice which of your placements is doing the work.

What counts, what doesn't

- **Qualifying plans:** commissions are earned on the Solo and Pro plans, monthly or annual.
- **Essentials is the exception:** Essentials purchases do not earn commission. We would rather tell you that here than surprise you on a statement.
- **Commission follows the actual payment:** 30% of what your referral actually pays, after any discount or coupon they use.
- **Upgrades keep earning:** if your referral moves up from Solo to Pro, your 30% follows their new price for the rest of the 24 months. Switching to a non-qualifying plan stops commission on those purchases.
- **New customers only:** the referral program is for people new to Marvelous. Returning past customers do not create new commissions.
- **Refunds and cancellations:** if a payment is refunded, the matching commission is reversed. Commissions pay out only on payments we actually receive.
- **Coaching programs and other products** are outside this program.

The full terms live at heymarvelous.com/affiliate-agreement. This page is the friendly summary; the agreement is the agreement.

ONE RULE THAT PROTECTS EVERYONE

Always disclose that your link is an affiliate link. It is required by the FTC, it is required by our agreement, and it is what your audience deserves from you. Ready-to-use disclosure lines are on page 6.

WHERE NOT TO PUT YOUR LINK

Anywhere that would embarrass you or us: pages with deceptive claims, content that promotes discrimination or anything illegal, or material that uses other people's work without permission. Your own site, your emails, your social channels, and communities that welcome recommendations are exactly right.

The quiet, steady way

Three places your link earns its keep: your emails, your content, and your social channels. Borrow anything on the next two pages.

In your emails

The easiest passive placement is one line at the bottom of the emails you already send:

Curious how I run my online studio? Take a look at Marvelous.

Ready to teach online? Here is what I use.

Finished your YTT? Your next step is teaching. This is the platform I would start on.

In your content

Three post shapes convert reliably:

- **The honest review:** how you use Marvelous, what your setup looks like, what you would tell a friend.
- **The comparison:** “I moved my studio from [platform] to Marvelous, here is why.” Name what you left and what changed.
- **The roundup:** your favorite tools for running a wellness business, with Marvelous in its rightful place.

Useful title keywords: online studio, online teaching platform, teach yoga online, pilates studio software, wellness membership platform, online course platform for wellness.

One post, many lives. A single honest review can become a newsletter section, three Stories, a Reel, and your answer the next time someone in a group asks what platform to use. Write it once, then point to it.

Show, don't pitch

- **Instagram Stories and Reels:** share your actual studio: the schedule, the library, a student comment that made your day. A peek behind the scenes beats any ad copy.
- **Link in bio:** add your referral link to your link-in-bio so it is always one tap away.
- **Communities and groups:** when someone asks “what platform should I use?”, answer honestly, from your own experience, and disclose your link. Follow each group’s rules about promotion. One genuine reply is worth fifty drive-by links.

It’s official. I said goodbye to [platform] and said hey to Marvelous. Here is my link if you want to see why.

Disclosure lines you can copy

The Marvelous links in this post are affiliate links. If you sign up through them I earn a commission, at no extra cost to you.

Some links in this post are affiliate links. I only share tools I actually use and believe in.

This post contains affiliate links, which support my work at no extra cost to you. Full disclosure in my privacy policy.

Keep disclosures close to the link, visible without scrolling, and in plain language. That is the FTC standard and ours.

Why Marvelous, in plain words

Numbers you can quote:

\$50m+

earned by teachers on
the platform

560k+

students served

12+

years serving wellness
teachers

0%

revenue share, ever

What the platform covers, in one place:

- Live classes with Zoom integration, registrations, and automatic recordings
- Courses with drip content, quizzes, and forms
- Memberships, bundles, subscriptions, and ClassCard™ class packs
- Integrated scheduling and 1:1 session bookings
- Communities, podcasts, and content hosting
- Email marketing, automations, and lead capture
- Website builder, sales pages, and link-in-bio
- Contracts, waivers, and student management
- Custom domain on Solo and up
- Payments through Stripe or PayPal, straight to their bank, with no revenue share

The line that lands hardest: **“Whatever your students pay you stays yours. Marvelous takes nothing.”**

WHO IT IS FOR

Yoga, pilates, and fitness teachers, meditation and breathwork guides, nutritionists, coaches, and anyone else who teaches wellness for a living and wants one calm place to run it. If they are piecing together Zoom, a payment link, a newsletter tool, and a website, that is the moment to mention Marvelous.

Graphics you can use

We keep a shared folder of ready-made images for blog posts, Instagram Stories, and square social posts. Use them as they are, or as a starting point for your own.

Open the Marvelous Affiliate Resources folder

Blog headers · IG Stories · Square posts

Want the logo, a screenshot, or a quote from us for something specific? Just ask.

Thank you for sharing Marvelous

Every teacher you send our way is someone building a business that fits their life. That is the work we care about, and we are glad to share it with you.

Questions about the program? Write to us at support@heymarvelous.com.

Warmly,

Jeni and the Marvelous team